



PROZESS TECHNIK
CHEMISTRY • PHARMA • FOOD

Issue 09/2026

THE MEDIA BRAND OF THE PROCESS INDUSTRY

MEDIA GUIDE 2027

All Media. All Benefits. Everything for **Your Success.**



MORE OF WHAT YOU NEED.

Your specialist medium for maximum impact
in the process industry.



Reach your target group: Digital, targeted and efficient.
Experts and decision-makers in chemical, pharmaceutical and food technology.



Digital offerings across proven media
in a user-friendly environment.



B2B decision-makers spend more than two hours online
every day.



More than half of the B2B target group uses mobile devices
for information gathering.



Home office and mobile working strengthen
demand for digital channels.



Cross-media content in various formats
for maximum reach and impact.



100%
**TARGET GROUP
RELEVANCE**

Decision-makers
from the process industry.



2+ HOURS
ONLINE DAILY

High attention level
for your messages.



50% +
MOBILE USAGE

Reach your target group
anytime and anywhere.



MORE
**EFFECTIVENESS.
MEASURABLE.**

With cross-media content
and intelligent channels.

| THE SUCCESS CONCEPT

MORE THAN JUST A MEDIUM.

YOUR ADVANTAGE.
OUR PASSION.

THREE STRONG
TOPIC AREAS

ONE GOAL.
YOUR SUCCESS.



SUCCESS FOR YOUR BRANDS

We combine industry expertise with digital reach –
for maximum visibility, relevant target groups and measurable success.



CHEMISTRY

For investment decision-makers and responsible professionals in the chemical industry, including suppliers and equipment manufacturers in mechanical and plant engineering.



PHARMA

For executives and key decision-makers in technical management when operating plants in the pharmaceutical industry.



FOOD

For business owners, executives, decision-makers and large companies, as well as technical management in the food industry.



YOUR BENEFITS AT A GLANCE



TARGETED AUDIENCES

Reach relevant
decision-makers



MAXIMUM REACH

Digital. Efficient.
Measurable.



HIGH ATTENTION

In a high-quality,
traditional environment



STRONG PARTNERS

Trust, credibility
and industry expertise



SUSTAINABLE VALUE

Visibility that works –
today and tomorrow



**START YOUR
SUCCESS
WITH US!**

| YOUR GUIDE THROUGH OUR MEDIA LANDSCAPE

CONTENT DIRECTORY

All topics. All benefits. Everything in **one click**.



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Contact



EVERYTHING THAT MOVES YOU.
JUST **ONE CLICK** AWAY.



TARGETED

Relevant content
for your target group.



PREMIUM

Exclusive benefits
for your business success.



EFFECTIVE

More reach.
More success.



FUTURE-PROOF

Trends, know-how and
solutions for tomorrow.

OUR COMMUNICATION CHANNELS

OUR MEDIA

Your message. Our reach. Your success.

-  **THE E-MAG**
Our digital trade magazine >
-  **THE ONLINE PORTAL**
News & know-how, updated daily >
-  **THE NEWSLETTERS**
Targeted & high-performing >
-  **FACEBOOK**
Active & visible among your target audience >
-  **LINKEDIN**
Business network with impact >

The **E-Mag** invites you on an interactive journey through the world of process engineering.

At www.prozesstechnik-portal.com, interested readers find current reports, interviews and topic-specific information.

PROCESS ENGINEERING NEWS provide up-to-date coverage with important news and product innovations.

Our social media channels showcase important industry topics and reach a large target audience every day.



**MORE REACH.
MORE VISIBILITY.
MORE SUCCESS.**

Use our media to place your content precisely and reach your target audience efficiently.



REACH YOUR TARGET GROUP
Precisely targeted and efficient – across all relevant industry channels.



MAXIMUM VISIBILITY
Your content in the right environment – online, mobile and cross-media.



SUSTAINABLE IMPACT
Continuous presence for greater awareness and trust.



MEASURABLE SUCCESS
Transparent performance and clear results.



FLEXIBLE



USER-FRIENDLY



MEASURABLE SUCCESS

YOUR BRAND. IN BETTER COMPANY. ———

MORE BENEFITS FROM YOUR PRESENCE

The E-Mag offers **comprehensive functionality** in all browsers, making it accessible to all users. **Interactive navigation** creates greater reading pleasure and an appealing user experience. **Detailed user analytics** help us continuously improve our service.



100 %
BROWSER-COMPATIBLE



OPTIMAL
ON ALL DEVICES



MORE
READING ENJOYMENT
AND INTERACTION



SUSTAINABLE
IMPACT FOR
YOUR BRAND



AVAILABLE EVERYWHERE

Our content is available **everywhere and at any time**, enabling fast and wide distribution, additionally supported through social media. **Easy sharing** of content on relevant platforms enables broad distribution of information.



RESPONSIVE DESIGN

With a **responsive design** optimized for desktop, notebook, tablet and smartphone, **optimal display on all devices** is guaranteed.



DETAILED ANALYTICS

Our **detailed analytics** provide valuable insights into user behavior and help you make your communication even more **targeted and effective**.

MEASURABLE RESULTS



E-MAG DISTRIBUTION

THE NUMBERS

REAL REACH. MEASURABLE SUCCESS.

This is how you reach your customers: Experts and professionals can access all issues at any time. The online platform, newsletter and social media channels are used extensively to distribute the content. Advertising formats and prominent presentation of products and companies achieve unparalleled reach with high impact.



TOTAL CLICKS

Ø 42,552

Average clicks and reach*

PROCESS TECHNOLOGY

CHEMISTRY · PHARMA · FOOD

We integrate you into a sustainable economy:

IT/OT Networking for the Food Industry

How secure network solutions increase efficiency and networking in modern production environments. Discover the opportunities and challenges of digitalization in the food industry and learn how a holistic IT/OT strategy creates transparent and efficient processes.

TO ALL TOPICS



ONLINE

Advertising and editorial content are effectively distributed via the platform.

Read now



EDITORIAL
ARTICLE

CLICKS
7,800*



ADVERTISING
BANNER

CLICKS
452*



NEWSLETTER

Our readership is informed about the latest E-Mag issue.



RECIPIENTS
39,000*



OPEN RATE
21.23%*



CLICKS
3,800*



SOCIAL MEDIA



CAMPAIGNS
FACEBOOK

REACH
380,000*

CLICKS
15,500*

Follow now!



CAMPAIGNS
LINKEDIN

REACH
234,200*

CLICKS
15,000*

Follow now!



MAXIMUM REACH

Place your content actively in front of your target audience.



MEASURABLE SUCCESS

Transparent results and clear performance.



HIGH RELEVANCE

Specialist, well-founded content for decision-makers in your industry.



MULTI-CHANNEL STRATEGY

Online, newsletter and social media perfectly linked.



**EXPAND YOUR REACH
AND SECURE SUCCESS
WITH US!**

We would be happy to advise you personally.

*Average clicks and reach

E-MAG ISSUES 2027

YOUR EDITORIAL SUCCESS PLAN – THE WHOLE YEAR AT A GLANCE.

	1 / 2027	2 / 2027	3 / 2027	4 / 2027	5 / 2027	6 / 2027	7 / 2027	8 / 2027
 ISSUE TRADE FAIR / TOPIC SPECIAL	 ANUGA FOOD TEC	 HANNOVER MESSE	 SENSOR+TEST THE MEASUREMENT FAIR	 ACHEMA	THEME SPECIAL Plant modernisation, maintenance and operational efficiency	 FACHPACK	BrauBeviale	 sps
 PUBLICATION	16.02.2027	24.03.2027	03.05.2027	08.06.2027	20.07.2027	14.09.2027	02.11.2027	16.11.2027
 AD DEADLINE	15.02.2027	23.03.2027	02.05.2027	07.06.2027	19.07.2027	13.09.2027	01.11.2027	15.11.2027
 EDITORIAL DEADLINE	09.02.2027	17.03.2027	29.04.2027	01.06.2027	13.07.2027	07.09.2027	26.10.2027	09.11.2027
 TRADE FAIR DATES	 Anuga FoodTec 23. – 26.02.2027	 Hannover Messe 05. – 08.04.2027	 Sensor + Test 11. – 13.05.2027	 Achema 14. – 18.06.2027	–	 Fachpack 21. – 23.09.2027	 BrauBeviale 09. – 11.11.2027	 sps 23. – 25.11.2027



TARGETED REACH

Reach decision-makers, professionals and experts with relevant topics and strong trade-fair environments.



MAXIMUM VISIBILITY

Place your message in a high-quality editorial environment – digital and precisely targeted.



PLANNABLE COMMUNICATION

All dates at a glance – plan your campaigns efficiently and on time.



SECURE YOUR DATE NOW!

Secure your placement in the most sought-after E-Mag issues of 2027.

YOUR STAGE. YOUR TARGET GROUP. YOUR SUCCESS.

ACHEMA 2027

Leverage our reach around the world's leading trade fair for the process industry – and make your message impossible to miss.



30,000+

Reach industry decision-makers



100%

Target group focus: process industry



Maximum visibility

Across all relevant channels



Trade Fair Special for **ACHEMA 2027**

Target group

Professionals and decision-makers from chemicals, pharma, biotechnology, energy, environmental technology and all process industries

Publication

03.06.2027

Ad deadline

27.05.2027

Editorial deadline

20.05.2027

THREE STRONG PACKAGES. ONE COMMON GOAL: **MORE REACH. MORE VISIBILITY. MORE SUCCESS.**

YOUR BENEFITS AT A **GLANCE**



Exclusive access to decision-makers in the process industry



High attention through thematic focus



Strong brand impact through cross-media presence



Planning security through fixed placements and campaign durations

PACKAGE 1

BASIC

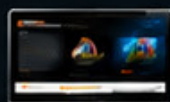
Get visible



1x XL ad in the main E-MAG issue for Achema



1x banner in the Achema trade fair newsletter



1x banner on our portal
Duration: 4 weeks

€ 2.490,-

PACKAGE 2

COMFORT

More reach, more impact



1x XL ad in the main E-MAG issue for Achema



1x banner in the Achema trade fair newsletter



1x banner on our portal
Duration: 4 weeks



Top placement in the newsletter (second position)

€ 3.990,-

PACKAGE 3

PREMIUM

Maximum presence. Maximum leads.



1x XL ad in the main E-MAG issue for Achema



1x banner in the Achema trade fair newsletter



1x banner on our portal
Duration: 4 weeks



Exclusive top placement in the newsletter (first position)



Your advertorial in the E-MAG incl. link to your company

€ 5.990,-

WHY PROZESSTECHNIK?



Specialized in the process industry



High reach among relevant target groups



Multi-channel strategy for maximum visibility



Measurable results and sustainable success



SECURE YOUR PACKAGE NOW AND GET STARTED!

Talk to us – we'll be happy to advise you personally!

ENGAGE YOUR TARGET GROUP. DRIVE INTERACTION. MEASURE SUCCESS.

INTERACTIVE AD FORMATS

ADVERTISING THAT WORKS – AND STAYS MEMORABLE.



Formats: JPG, PNG, GIF
File size: Max. 5MB



Recommendation: 72 dpi
(for digital use)



MORE INTERACTION
Users are actively engaged
and stay connected with
your content.



MEASURABLE SUCCESS
Clicks, dwell time &
conversions can be tracked.



ON ALL DEVICES
Optimized for desktop, tablet
and mobile.



TARGETED COMMUNICATION
Content can be tailored individually
to target groups, industries and topics.

AD XL



Equivalent to a 1/1 A4 ad
Pixel size: 1827 x 1286

- ✓ Interactive possible
- ✓ Variable use
- ✓ Fullscreen
- ✓ Link to a landing page
- ✓ Video embedding possible
- ✓ YouTube / MP4

4.880,-

AD L



Equivalent to a 1/2 A4 ad
Pixel size: 966 x 713

- ✓ Interactive possible
- ✓ Variable use
- ✓ Fullscreen
- ✓ Link to a landing page
- ✓ Video embedding possible
- ✓ YouTube / MP4

3.880,-

AD M



Equivalent to a 1/3 A4 ad
Pixel size: 966 x 466

- ✓ Interactive possible
- ✓ Variable use
- ✓ Fullscreen
- ✓ Link to a landing page
- ✓ Video embedding possible
- ✓ YouTube / MP4

2.880,-

AD XS



Equivalent to a 1/4 A4 ad
Pixel size: 686 x 924

- ✓ Interactive possible
- ✓ Variable use
- ✓ Link to a landing page

1.880,-

YOUR CONTENT. YOUR BRAND. YOUR REACH.

SPONSORED CONTENT IN THE E-MAG

PRESENT YOUR EXPERTISE IN THE EDITORIAL
ENVIRONMENT OF THE PROZESSTECHNIK
E-Magazine – professional, targeted and with
maximum visibility.

YOUR BENEFITS AT A GLANCE



Relevant target group
Decision-makers and experts
in the process industry



High attention
Editorial environment
creates trust



Maximum visibility
Prominent placement
in the E-Mag



Sustainable impact
Long-term online
visibility & discoverability



Lead potential
Measurable results
for your success



TITLE TOPIC

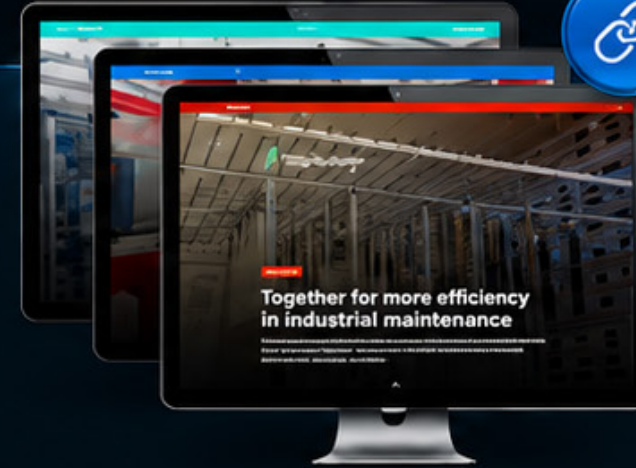
6.880,-

With the high-quality and eye-catching format
of the PROZESSTECHNIK title topic in the E-Mag –
your content is even more in the spotlight.

- ✓ Reach: 30,000+
- ✓ Linked in content
- ✓ Over +25,000 views
- ✓ Your images in focus



YOUR BRAND. DIRECTLY IN FOCUS.
Secure the title topic now!



TOP TOPIC

5.880,-

With the top topic, you secure potential
customers in the relevant industry sectors:
CHEMISTRY, PHARMA, FOOD.

- ✓ Exclusive placement
- ✓ Linked in content
- ✓ Over +20,000 views
- ✓ Your images in focus



CHEMISTRY



PHARMA



FOOD



YOUR TOPIC. PRECISELY PLACED.
Select a top topic now!



ADVERTORIAL

4.880,-

Secure a prominent position in the E-Mag
with an advertorial. In this way, you can
generate even more clicks.

- ✓ Reach: 30,000+
- ✓ Linked in content
- ✓ Over +20,000 views
- ✓ Your images in focus

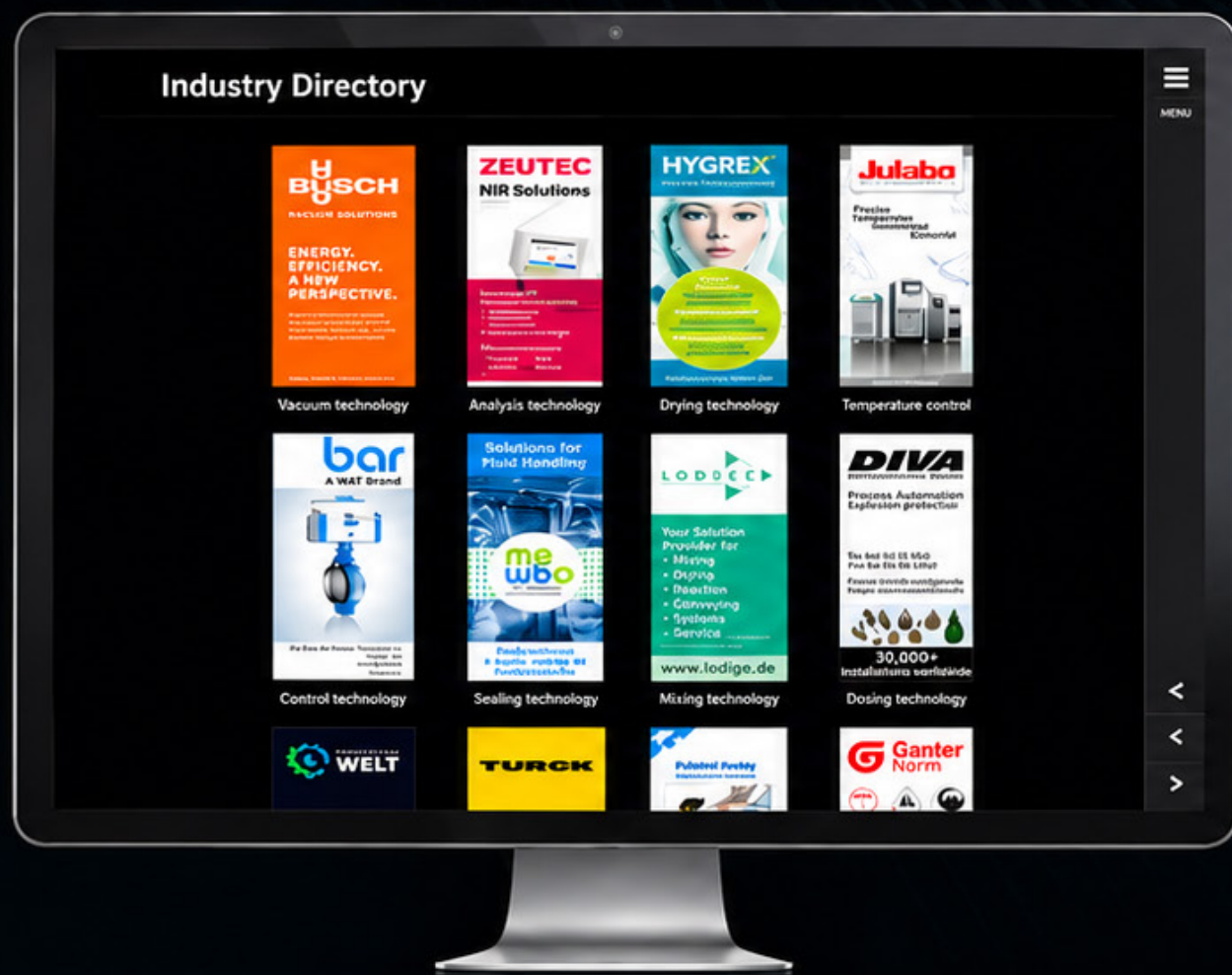


MORE VISIBILITY. MORE SUCCESS.
Secure your advertorial now!

ALL INDUSTRIES. ONE OVERVIEW.

INDUSTRY DIRECTORY IN THE E-MAG

Your compass through the process industry.



INCREASE YOUR VISIBILITY AND REACH YOUR TARGET GROUPS!



ALL INDUSTRIES

Overview of all relevant sectors in the process industry.



TARGETED VISIBILITY

Reach decision-makers in your target industry.



CURRENT OFFERS

New products, solutions and services at a glance.



DIGITAL & INTERACTIVE

Browse, click, get informed – anytime, anywhere.

WHO OFFERS WHAT?

The industry directory provides the fastest overview of current offers, innovations, services and potential partners.

Here, supply meets demand.

Every ad **is linked**.

Lead generation becomes easy.



E-MAG LISTING / ISSUE

✓ incl. one year online listing on the portal

99,-



ONLINE LISTING

Duration: 12 months

199,-



**LET'S BOOST YOUR VISIBILITY
AND REACH YOUR TARGET GROUPS!**

We would be happy to advise you personally.

CONTACT US!

SPONSORED CONTENT

The E-Mag Newsletter

KNOWLEDGE
MARKETS
TECHNOLOGIES
PEOPLE

Professionally relevant. Directly in your inbox.

With every E-Mag issue, we inform our readership via newsletter.
The high acceptance and curiosity of our readers gives you the opportunity to present yourself in an appealing environment!
Use the momentum of a new issue for your success!



Recipients

39,000



Data delivery

daten@fachwelt-verlag.de



Price

690,-

Your benefits



Wide reach



Qualified addresses



Targeted audience



Focused advertising

STRONG
CONTENT.
STRONG
IMPACT.

Ad format

Banner



728 x 90 px

No.	Issue	Shipping
1	Anuga FoodTec	16 Feb
2	Hannover Messe	24 Mar
3	Sensor + Test	03 May
4	Achema	08 Jun
5	Theme special	20 Jul
6	Fachpack	14 Sep
7	BrauBeviale	02 Nov
8	sps	16 Nov

YOUR BRAND. IN THE BEST COMPANY.

TOPICS THAT MATTER.

KEY TOPICS IN EVERY ISSUE

YOUR TOPICS. OUR REACH.

Our editorial team delivers well-researched content on key topics in process engineering – in every issue, for maximum visibility.



ALWAYS RELEVANT.
ALWAYS UP TO DATE.
ALWAYS PROCESS ENGINEERING.

- ✓ Precisely targeted content for your audience
- ✓ High editorial expertise
- ✓ Topics with strong market and reader relevance
- ✓ Optimal placement for your advertising



ALL TOPICS. ONE TARGET GROUP.
YOUR COMMUNICATION AT THE HEART
OF THE PROCESS INDUSTRY.



**Pumps &
Compressors**



**Plants &
Components**



**Valves &
Piping**



**Measurement
Technology & Analytics**



**Process Automation
& Digitalization**



**Drive Technology
& Mechanics**



**Explosion Protection
& Plant Safety**



**Packaging &
Labeling**



**Energy Efficiency &
Sustainability**

READER STRUCTURE BY INDUSTRY

DEEP EXPERTISE. BROAD IMPACT.

Our readers come from the key industries of the process industry – exactly where innovations emerge and investment decisions are made.



672.200

TARGET GROUP SIZE



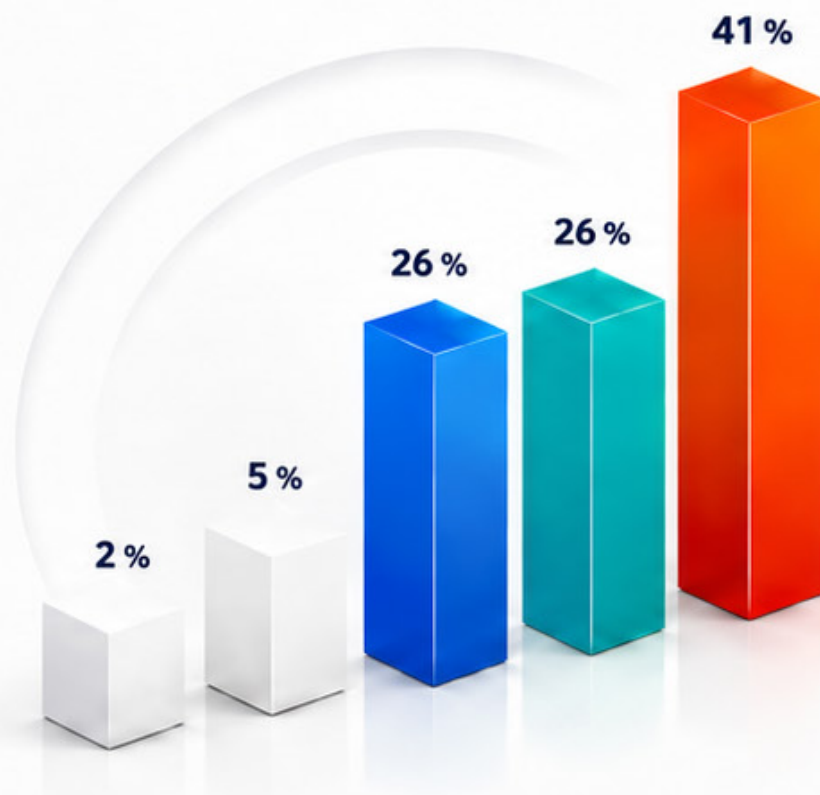
41.385

GUARANTEED READERS



100 %

RELEVANCE



TESTIMONIAL

JANINA FRÖSCHL

Marketing & Communications

GERNEP Etikettiertechnik

The process technology e-magazine is a real eye-catcher. Both on mobile devices and on desktop, the press articles are presented in an appealing and easy-to-navigate design, making reading genuinely enjoyable. With the convincing digitalization and modernization of the magazine, the process technology sector is inspiring readers in every issue.

INDUSTRY	SHARE	TARGET GROUP SIZE	GUARANTEED READERS
Chemical Industry	41 %	275.602	16.968
Pharmaceutical Industry	26 %	174.772	10.760
Food Industry	26 %	174.772	10.760
Plant and Equipment Engineering	5 %	33.610	2.069
Engineering Offices	2 %	13.444	828
TOTAL	100 %	672.200	41.385

READER STRUCTURE BY POSITION

TESTIMONIAL

MICHAEL BROSIG

Press Officer

JUMO GmbH & Co. KG

The process technology e-magazine provides an impressive overview of what a digital trade publication can achieve in 2021. The high-quality journalistic content is presented in a visually appealing way and is easy to use, especially on tablets. I'm therefore looking forward to every new issue.

INDUSTRY	SHARE	TARGET GROUP SIZE	GUARANTEED READERS
Research / Development / Engineering	56 %	376.432	23.176
Technical Management	27 %	181.494	11.174
Lead Industry	9 %	60.498	3.724
Executive Management	6 %	40.332	2.483
Other	2 %	13.444	827
TOTAL	100 %	672.200	41.385



YOUR COMMUNICATION AT THE HEART OF THE INDUSTRY

THE NEWSLETTER

Industry-relevant news. Maximum reach.

Industry-specific news, key topics and trade-fair newsletters regularly reach **39,000 personalized recipients** in the process industry.



RECIPIENTS

Industry specialists and executives, especially decision-makers and budget holders



TARGET GROUPS

- ✓ Large reach
- ✓ Qualified contacts
- ✓ Precise targeting
- ✓ Focused advertising



REGION

Germany, Austria, Switzerland



NEWSLETTER ARCHIVE

www.prozesstechnik-portal.com/prozesstechnik-news



RECIPIENTS

39.000



OPEN RATE

Ø 15,7 %



CLICKS

Ø 250



DATA DELIVERY

no later than 5 days
before campaign start at
daten@fachwelt-verlag.de



ALL TOPICS. ONE TARGET GROUP.
YOUR MESSAGE. **MAXIMUM IMPACT.**



TARGETED

Reach relevant
decision-makers



MAXIMUM REACH

39,000 personalized
recipients



SUSTAINABLE IMPACT

Continuous presence
around your topics



Oxygen-safe Compressors from BOGE

Challenges mastered with reliability. The innovative ...

[Read more](#)



Advertisement

Digital Transformation in Process Engineering

Increase efficiency, ensure resilience, promote sustainability – with smart data, a clear strategy and strong partners. Bringing teams together, strengthening competencies, and shaping change as a team.

[Read more](#)



Components from biomass-balanced plastics

An electrical safety product that contains components made from biomass-balanced plastics is now being launched by Siemens Smart Infrastructure and BASF. The industry's first circuit breaker using the Siemens SIRIUS 3RV2 is being deployed.

[Read more](#)



E-Mag Energy-efficient synthesis for raw materials

In a wide range of industrial value chains, the chemical industry is indispensable and a key driver for product development. The industry faces major challenges – and opportunities – in order to become greener and more sustainable. Thanks to modern ...

[Read more](#)

COVERIS®
SUSTAINABLE PAPER PACKAGING
FOR PREMIUM PRODUCTS



NEWSLETTER SEND DATES 2027

Plan your communication – targeted, effective, successful.



Data delivery no later than 5 days before campaign start to
daten@fachwelt-verlag.de

NO.	SHIPPING DATE	DAY	TOPIC / TRADE FAIR SPECIAL
1	12.01.2027	Tue	CHEMISTRY PHARMA FOOD Annual Outlook
2	26.01.2027	Tue	Pumps & Valves
3	02.02.2027	Tue	CHEMISTRY PHARMA FOOD Hygienic Production
4	18.02.2027	Thu	Anuga FoodTec
5	22.02.2027	Mon	PUMPS & VALVES Maintenance
6	16.03.2027	Tue	CHEMISTRY PHARMA FOOD Industry Innovations
7	30.03.2027	Tue	HANNOVER MESSE
8	13.04.2027	Tue	Compressors & Compressed Air
9	20.04.2027	Tue	CHEMISTRY PHARMA FOOD Process Innovations
10	28.04.2027	Wed	SENSOR+TEST SMART Automation Austria
11	31.05.2027	Mon	ACHEMA 1 Trade Fair Preview & Exhibitors
12	10.06.2027	Thu	ACHEMA 2 Innovations & Trade Fair Highlights
13	22.06.2027	Tue	Process Water & Water Reuse

NO.	SHIPPING DATE	DAY	TOPIC / TRADE FAIR SPECIAL
14	06.07.2027	Tue	CHEMISTRY PHARMA FOOD Industry Update
15	22.07.2027	Thu	Energy Efficiency & Heat Recovery
16	10.08.2027	Tue	CHEMISTRY PHARMA FOOD Plants & Processes
17	24.08.2027	Tue	Explosion Protection & Plant Safety
18	08.09.2027	Wed	Ilmac Chemical and Pharma Processes
19	15.09.2027	Wed	FACHPACK Filling & Packaging
20	15.09.2027	Tue	CHEMISTRY PHARMA FOOD Production in Transition
21	12.10.2027	Thu	Predictive Maintenance & Condition Monitoring
22	03.10.2027	Wed	BrauBeviale Beverage Technology
23	08.11.2027	Mon	FILTECH Filtration & Separation
24	10.11.2027	Wed	SPS Process Automation
25	25.11.2027	Thu	SOLIDS & RECYCLING-TECHNIK Bulk Materials Processes
26	14.12.2027	Tue	CHEMISTRY PHARMA FOOD Year in Review & Outlook



PROCESS ENGINEERING

The regular industry newsletter with relevant news, trends and innovations from the process industry.

€ 890,-



TOPIC SPECIAL

Focused content on selected topics – in-depth, practical and decision-relevant.

€ 1.090,-



TRADE FAIR SPECIAL

Your direct presence around leading trade fairs – maximum visibility for your products and solutions.

€ 1.290,-

YOUR TOPICS. YOUR TARGET GROUP. YOUR PRESENCE.



RELEVANT EXPERTISE

Position your message in the environment of chemistry, pharma and food.



TARGETED PLACEMENT

Choose the date and topic environment for your campaign.



PLANNED PRESENCE

Support the industry year with your newsletter advertising.

PLAN YOUR NEWSLETTER PRESENCE 2027 NOW >

YOUR BRAND. DIRECTLY IN THE INBOX.

STANDALONE NEWSLETTER

Benefit from the recommendation effect of our subscriber list
and leverage proximity to the market for your competitive advantage!



SUBSCRIBERS
39,000+



OPEN RATE
15.7 %



CLICKS
2,200+



DATA DELIVERY
daten@fachwelt-verlag.de



YOUR BENEFITS

- ✓ High-attention advertising format
- ✓ Close proximity to the market
- ✓ Positive linkage with the sender's credibility
- ✓ Direct communication with your target group
- ✓ Freely selectable content



REQUIREMENTS

- ✓ Max. 5,000 characters of text
- ✓ Max. 10 images
- ✓ Links included

€ 4,980.-



FOLLOW-UP MAILING

All recipients who have not opened the standalone newsletter
will receive a reminder email.

€ 690.-



TRUST

Strong sender address
with high credibility



PRECISE TARGETING

Direct contact with
relevant decision-makers
in your industry



MEASURABLE

Transparent results
and high performance



SECURE

GDPR-compliant
and data protection compliant



**BOOK NOW AND
REACH YOUR TARGET GROUPS.**

AERZEN

AERZEN expands its turbo portfolio
New opportunities for tomorrow's world.

We are setting new standards in blower technology: Greater efficiency, lower emissions and maximum reliability for your processes.

Schneider Electric

Open Automation
Our challenge. Our answer:
Rethinking automation.

Dear readers,

The industrial world is becoming more flexible, sustainable and resilient. Discover how Schneider Electric is shaping the digital future with innovative solutions – and what opportunities this creates for your business. Read more now!

**Webinar series on
process air filtration**

Learn how to optimize your plant efficiency with innovative filter concepts and intelligent monitoring. Our experts present current technologies and practical application examples from various industries.

Your benefits at a glance:

- ✓ Increased system efficiency
- ✓ Reduced operating costs
- ✓ Improved air quality

[Read more](#)
[Dates and registration](#)
[Speakers](#)
[Topics in detail](#)
[Whitepaper](#)

THE ONLINE PORTAL

Your brand. Our reach. Your success.

The PROZESSTECHNIK PORTAL is the leading digital platform for the process industry. It offers you a targeted, efficient and sustainable digital environment to reach your target group.



Targeted communication

Reach decision-makers, experts and professionals.



Maximum visibility

Prominent placement of your message in a high-reach editorial environment.



High-quality content

Benefit from exclusive news, specialist articles and best practices.



Multi-device & always on

Optimal performance on all end devices – targeted and everywhere.



WWW.PROZESSTECHNIK-PORTAL.COM

The specialist portal for the entire process industry.



19,000+
Users / month



57,000+
Page views / month



05:23 min.
Average dwell time



KEY FACTS

- ✓ Daily up-to-date news
- ✓ Comprehensive market reporting
- ✓ Interviews with key experts
- ✓ Market reports for industry trends and products
- ✓ Company news and industry directories



TOPICS

Chemicals, Pharma, Food, Bulk Solids, Research & Development, Industry 4.0, Services



TARGET GROUP

Experts, professionals and decision-makers



PROFILE

Technical articles, interviews, product information



Optimized for desktop, tablet & mobile

YOUR ADVERTISEMENT. PERFECTLY PLACED.

BANNER FORMATS

Choose the right banner format
for your **target group** and **campaign goal**.



Formats:

JPG, PNG, GIF

Max. file size:

2 MB



Data delivery at least 5 days
before campaign start to
daten@fachwelt-verlag.de

Fullwidth



Dimensions: 1140 × 400 px
Duration: 4 weeks

€ 2,290.-

Leaderboard



Dimensions: 728 × 90 px
Duration: 4 weeks

€ 1,890.-

Medium Square



Dimensions: 360 × 360 px
Duration: 4 weeks

€ 1,390.-

Skyscraper



Dimensions: 120 × 600 px
Duration: 4 weeks

€ 1,990.-

Supersize



Dimensions: 728 × 90 px
Duration: 4 weeks

€ 1,390.-



EVENT CALENDAR

www.prozesstechnik-portal.com/events

Use our reach – with a calendar entry you can maximize
the visibility of your event.



MORE REACH

Reach a large,
specialist target group.



BETTER VISIBILITY

Increase awareness
of your event.



MORE PARTICIPANTS

Increase the reach
and number of participants.



LONG-LASTING PRESENCE

Sustainable visibility beyond
the event date.

1 entry	€ 66.-
3 entries	€ 99.-
6 entries	€ 149.-
9 entries	€ 199.-



**More than 9 entries
on request**



YOUR VISIBILITY. YOUR SUCCESS.

SEARCH ENGINES

BEST RANKING FOR YOUR SUCCESS

We are the undisputed **Number 1** on Google and Microsoft Bing.

The **PROZESSTECHNIK PORTAL** is search-engine optimized and achieves the best results. This means we always achieve the best ranking on the leading search engines. This clearly proves that we deliver outstanding performance and that our readers / users benefit from it.

With our content, we achieve the best results. The right keywords in the text and our know-how are crucial to your success.

Use the media power of our portal to market your products!



BEST RANKING

Top positions on Google and Microsoft Bing for maximum visibility.



RELEVANT KEYWORDS

Targeted keyword strategy for optimal findability of your content.



HIGH TRAFFIC

More qualified visitors through top positions in search results.



STRONG PERFORMANCE

Technical SEO and fast loading times for strong rankings and user experience.



SUSTAINABLE SUCCESS

Long-term visibility and stable rankings for your lasting success.



Prozesstechnik

[All](#) [Images](#) [News](#) [Maps](#) [Shopping](#) [More](#) [Search filters](#)

About 1,570,000 results (0.31 seconds)

<https://www.prozesstechnik-portal.com>

PROZESSTECHNIK – the specialist portal for the entire ...

The **PROZESSTECHNIK** Portal informs you about current news and specialist articles from the process industry, including CHEMICAL, PHARMA, FOOD.

PLACE 1 on Google



Prozesstechnik

[ALL](#) [IMAGES](#) [VIDEOS](#) [MAPS](#) [NEWS](#) [SHOPPING](#) [MORE](#)

2,650,000 results [Date](#)

<https://www.prozesstechnik-portal.com>

PROZESSTECHNIK – the specialist portal for the entire ...

Current and all the latest news from the world of process engineering. The **PROZESSTECHNIK PORTAL** offers users the most important information, media, trade fair reports and specialist articles ...

PLACE 1 on Bing

EXCLUSIVE VISIBILITY.

SPONSORED BANNER IN THE FOCUS TOPIC

YOUR TOPIC. YOUR BRAND. YOUR REACH.

Present your products for **12 months**, precisely targeted to your chosen topic area. With the Sponsored Banner in the Focus Topic, you stay one step ahead and reach your potential customers directly!

FOCUS TOPICS



Plants & Components



Drive Technology & Mechanics



Valves & Piping



Energy Efficiency & Sustainability



Explosion Protection & Plant Safety



Measurement Technology & Analytics



Process Automation & Digitalization



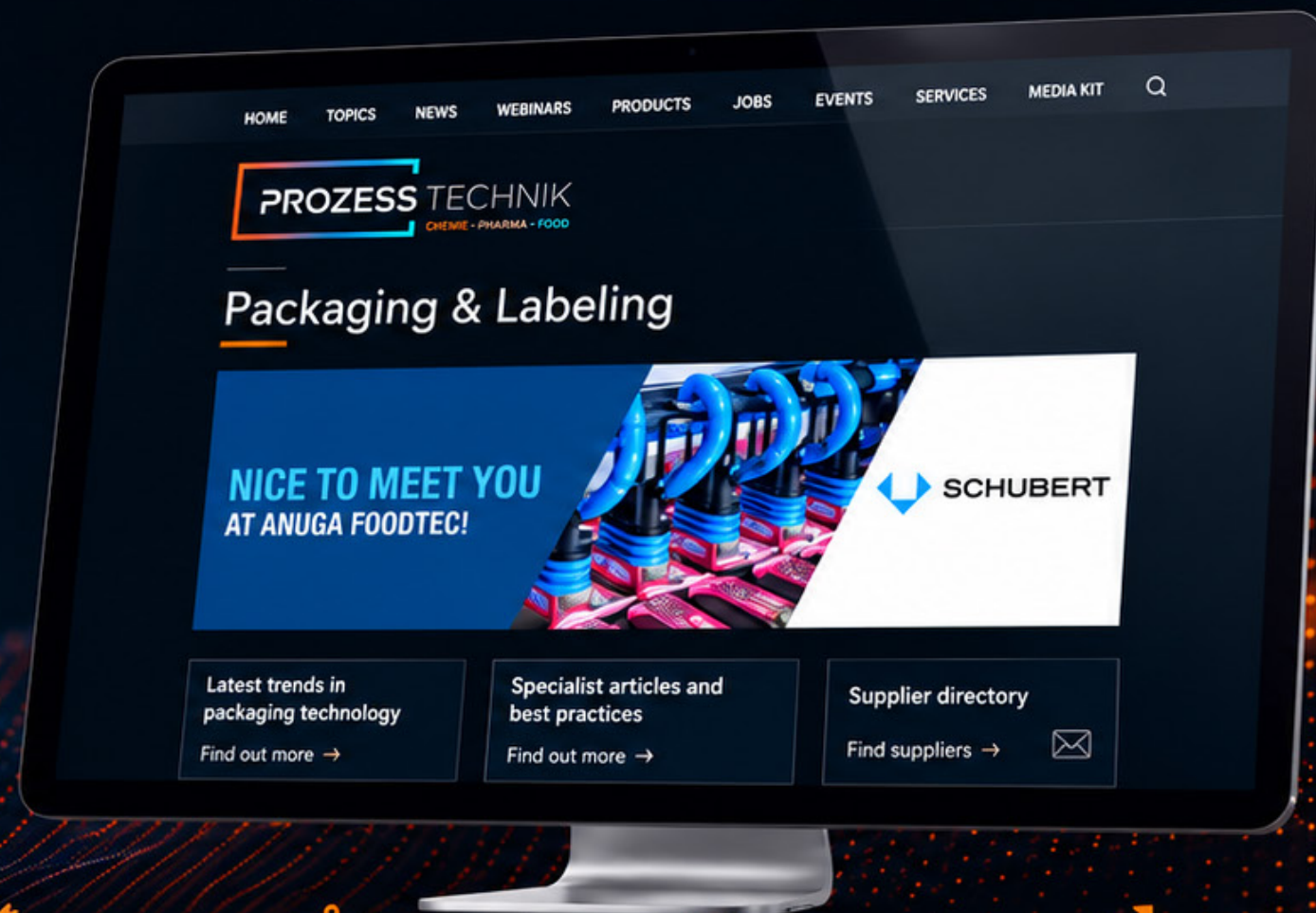
Pumps & Compressors



Packaging & Labeling



Data delivery at est 5 days before campaign start to
daten@fachwelt-verlag.de



DURATION

12 MONTHS

ONLY

2.990,-

Pixel dimensions: 1140 x 400 px

Format: JPG, PNG, GIF

Size: Max. 2 MB



PRECISELY TARGETED
Reach exactly the decision-makers in your industry.



EXCLUSIVE & PREMIUM
Only one sponsor per topic – 100% attention.



MAXIMUM VISIBILITY
Prominently placed in the focus of the selected topic area.



SUSTAINABLE IMPACT
Continuous presence over a period of 12 months.



SECURE YOUR EXCLUSIVE PRESENCE NOW!

ONLY ONE SPONSOR PER TOPIC – REQUEST AVAILABILITY NOW!

INTERACTIVE. VERSATILE. EFFECTIVE.

MEDIUM CUBE

With our interactive advertising cube, you can present your content in a particularly eye-catching way. The innovative 4-sided display surface allows you to place up to four different creatives simultaneously, each with its own link. This enables you to specifically target different products, services, campaigns or target groups within a single advertising space.

YOUR BENEFITS

- ✓ Four-sided, interactive advertising format
- ✓ Up to four different creatives in one ad
- ✓ Each side with an individual link
- ✓ Responsive display for all devices

- ✓ Ideal for products, campaigns, events, or different business areas
- ✓ Maximum visibility in minimal space
- ✓ Interactive user experience with greater attention



VERSATILE

Present up to four different creatives in one ad.



ATTENTION

Maximum visibility in minimal space – for greater impact.



INTERACTIVE

Each side with its own link for targeted user guidance.



RESPONSIVE

Optimized display on all devices – convincing everywhere.



EFFECTIVE

More attention.
More clicks.
More success for your content.



Data delivery no later than 5 days before campaign start to daten@fachwelt-verlag.de



Pixel dimensions / side
360 x 360 px



Duration
1 month



Format
JPG, PNG, GIF



Size
Max. 8MB

ONLY

1.690,-



Click me to go to the demo!



**BOOK NOW AND
REACH YOUR TARGET GROUP.**

YOUR CONTENT. OUR REACH.

SPONSORED CONTENT FOR THE PORTAL

Your message. Exactly where the industry is informed.

Sponsored content combines targeted editorial placement and your products and services. Positioned prominently on the homepage in the design of PROZESSTECHNIK, combined with text and images, for exclusive visibility over a period of 4 weeks.



Prominent placement
on the homepage



In the Look & Feel
of process technology



Combination of text
and images



Advertising period:
4 weeks

PACKAGE	IMAGES	TEXT LENGTH	PRICE
Title Topic	10	25,000 characters	1,990,-
Top Topic	5	20,000 characters	1,690,-
Product of the Month	5	15,000 characters	1,490,-
Exclusive Interview	5	15,000 characters	1,490,-
Advertorial	3	5,000 characters	1,290,-



RELEVANT
TARGET GROUP



HIGH
ATTENTION



SUSTAINABLE
IMPACT

YOUR CONTENT PRESENTED PERFECTLY

EXPERT. HIGH-QUALITY. EFFECTIVE.

Take advantage of the reach of the PROZESSTECHNIK portal to reach your target group with relevant content – in a trusted editorial environment and in the high-quality look & feel of our portal.

- ✓ Editorial environment with high credibility
- ✓ Your content prominently placed with image and text
- ✓ Optimal placement on the homepage
- ✓ Tailored to your target group
- ✓ Maximum visibility for 4 weeks
- ✓ Sustainable marketing impact



IDEAL FOR

- ✓ Product launches
- ✓ Innovations and solutions
- ✓ Expert interviews
- ✓ Application examples
- ✓ Brand communication



**BOOK SPONSORED CONTENT NOW
AND REACH YOUR TARGET GROUP.**



TARGETED
Your content reaches
the right decision-makers.



TRUSTWORTHY
In a relevant editorial
environment for process
technology.



EFFECTIVE
More reach.
More clicks.
More success.



PERSONAL
We are happy to
advise you individually.

YOUR CONTENT. IN CONTEXT.

NATIVE ADVERTISING

More attention for your products and solutions – directly within the relevant thematic environment.



RELEVANT

In a relevant editorial environment.



VISIBLE

For your target group.



EFFECTIVE

Sustainable reach.



Your Benefits

- ✓ Customizable company section including sidebar
- ✓ Maximum visibility for your products
- ✓ Prominent placement on the start page
- ✓ Editorial reports included
- ✓ Direct integration into current industry news
- ✓ Not blocked by ad blockers
- ✓ Responsive design – for all devices

Duration

Price

3 months	4.990,-
6 months	5.990,-
9 months	7.990,-
12 months	9.990,-

YOUR COMPANY. IN THE SPOTLIGHT.

COMPANY PROFILE

Present your company prominently in the online industry directory – including a free listing.



TRUST

Strengthen your brand presence.



CONTACTS

Reach new target groups.



MULTIMEDIA

Videos, images and documents.



SEARCH

Better findability.



Your Benefits

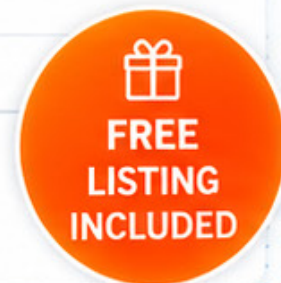
- ✓ Integration of videos and image galleries
- ✓ Download of PDF files
- ✓ Add up to six contact persons
- ✓ Links to social media platforms
- ✓ Optional integration of a contact form
- ✓ Responsive design – for all devices
- ✓ Ad-blocker free

www.prozesstechnik-portal.com/company-profiles

Duration

Price

12 months	990,-
-----------	-------



The International Portal

GLOBAL
RELEVANT
INDUSTRY
CONNECTED

The international trade portal for
the entire process industry

CHEMICALS
PHARMACEUTICALS
FOOD
BULK MATERIALS
RESEARCH
INDUSTRY 4.0



Users

Ø 19.000 / Monat



Average time spent

Ø 5:23 Min.



Page Impressions

Ø 57.000 / Monat



Go to the Portal



Key Facts

- ✓ Daily up-to-date news
- ✓ Cross-industry reporting
- ✓ Information on major trade fairs
- ✓ Media library with company and product videos
- ✓ Company profiles and industry directory



Topics

Chemicals, pharmaceuticals, food, bulk materials, research, development, Industry 4.0, serialization



Target Group

Experts, professionals and decision-makers



Profile

Expert articles, interviews, product information



www.INDUSTRY24H.com

The international trade portal for
the entire process industry



OPTIMAL FOR DESKTOP, TABLET & MOBILE

YOUR ADVERTISING. PERFECTLY PLACED.

BANNER FORMATS

Choose the right banner format for your **target audience** and your **campaign goal**.



Format:

JPG, PNG, GIF

Size:

Max. 2 MB



Artwork delivery no later than 5 days
before campaign start to
daten@fachwelt-verlag.de

Fullwidth

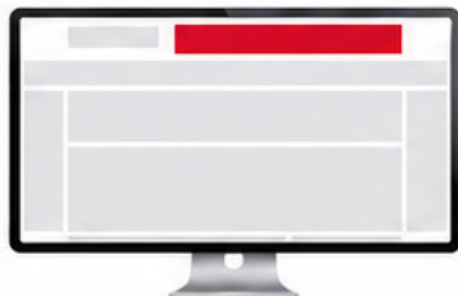


Pixel dimensions: 1140 x 400 px

Duration: 4 weeks

2.290,-

Leaderboard



Pixel dimensions: 728 x 90 px

Duration: 4 weeks

1.890,-

Medium Square



Pixel dimensions: 360 x 360 px

Duration: 4 weeks

1.390,-

Skyscraper



Pixel dimensions: 120 x 600 px

Duration: 4 weeks

1.990,-

Supersize



Pixel dimensions: 728 x 90 px

Duration: 4 weeks

1.390,-



EVENT CALENDAR

www.prozesstechnik-portal.com/veranstaltungen

Use our reach – maximize awareness of your event with a calendar listing.



MORE REACH

Reach a large,
industry-specific
target audience.



BETTER VISIBILITY

Put your event in the
spotlight of our event
overview.



MORE ATTENDEES

Increase reach
and attendance.



LONG-TERM PRESENCE

Sustained visibility throughout
the entire booking period.

1 listing	66,-
3 listings	99,-
6 listings	149,-
9 listings	199,-



More than 9 listings
on request



YOUR CONTENT. OUR REACH.

SPONSORED CONTENT FOR THE PORTAL

Your message. Exactly where the industry gets informed.

Sponsored content offers optimal visibility for your products and services: prominent placement on the homepage in the design of Industry24h, combined with text and images, for an exclusive period of 4 weeks.



Placement on
the homepage



In the Industry24h
look & feel

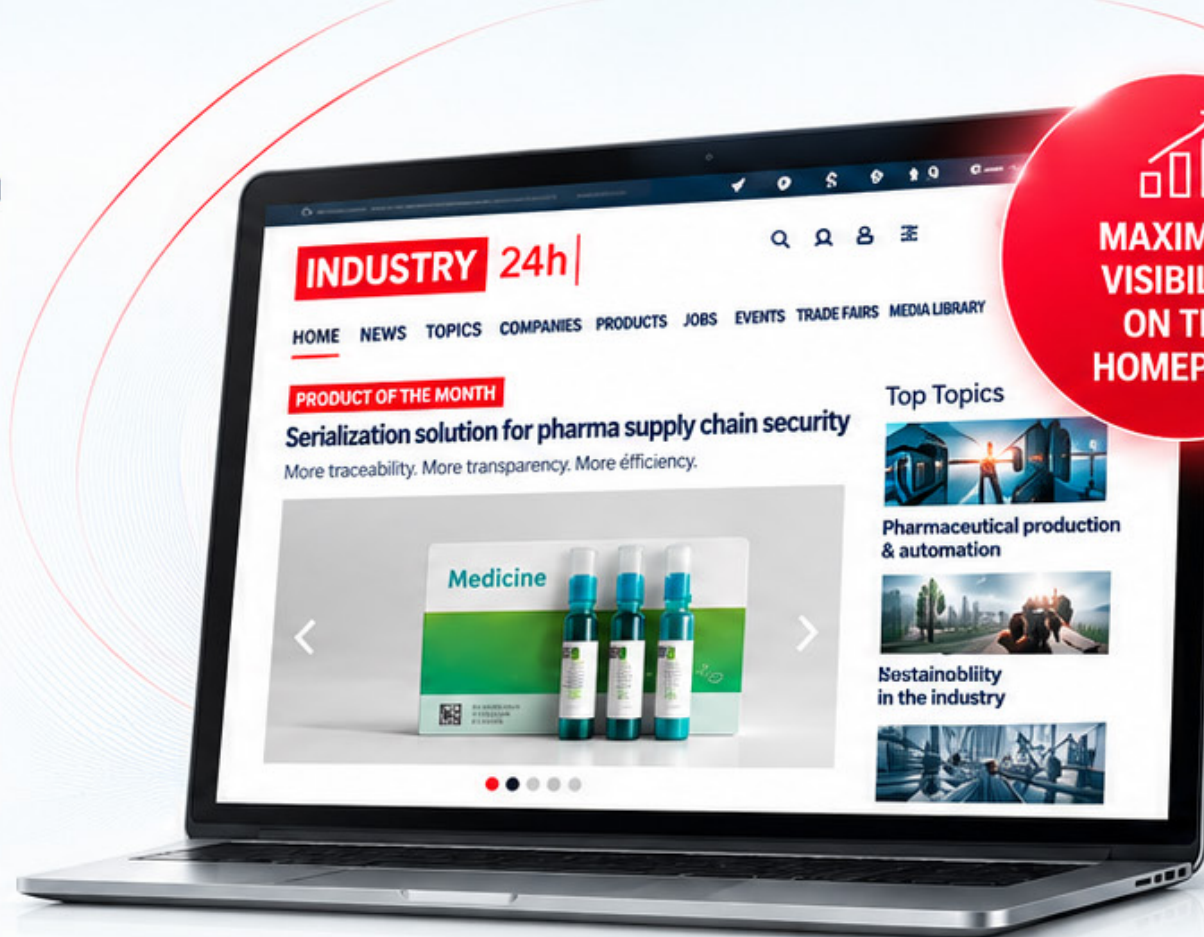


Text/image
combination



Advertising period:
4 weeks

PACKAGE	IMAGES	TEXT LENGTH	PRICE
Title Topic	10	25.000 characters	1.990,-
Top Topic	5	20.000 characters	1.690,-
Product of the Month	5	15.000 characters	1.490,-
Exclusive Interview	5	15.000 characters	1.490,-
Advertorial	3	5.000 characters	1.290,-



**MAXIMUM
VISIBILITY
ON THE
HOMEPAGE**



RELEVANT
TARGET AUDIENCE



HIGH
ATTENTION



SUSTAINABLE
IMPACT

YOUR CONTENT PERFECTLY PRESENTED

PROFESSIONAL. HIGH-QUALITY. EFFECTIVE.

Use the reach of the INDUSTRY24h portal to reach your target audience with relevant content – in a trusted editorial environment and with the high-quality look & feel of our portal.

- ✓ Editorial environment with high credibility
- ✓ Your content as a high-quality article with image and text
- ✓ Optimal placement on the homepage
- ✓ Precisely tailored to your target audience
- ✓ Maximum visibility for 4 weeks
- ✓ Sustainable brand impact



IDEAL FOR

- ✓ Product launches
- ✓ Innovative solutions
- ✓ Expert interviews
- ✓ Application examples
- ✓ Brand communication

DIGITAL. CLOSE TO THE INDUSTRY. EFFECTIVE.

SOCIAL-MEDIA

Your messages. Our reach.

For maximum visibility in the process industry.

Our social media channel **IndustryWelt** publishes industry-wide news about process technology, chemistry, pharmaceuticals, food, wastewater technology and more. Take advantage of our strong channel to increase the visibility of your company!

Our social media experts ensure a successful advertising campaign for your products. In line with your objectives, we place your content specifically with relevant target groups. In doing so, you benefit from our industry channels and the activity of our international customers.



REACH YOUR TARGET GROUP PRECISELY

Industry experts, decision-makers and specialists from the process industry.

OVERALL STATISTICS



Subscribers

5.500



+12 %

in 12 months



Interactions

Ø 100



+25 %

per post



Impressions

min. 20.000



+40 %

per post

CHANNELS



LinkedIn



Facebook



INDUSTRY-WIDE REACH

Chemistry, Pharma, Food, Labor, etc.



MEASURABLE RESULTS

More reach.
More impact.



FLEXIBLE TARGET GROUPS

According to your goals and fields of activity.



EXPERT SUPPORT

From strategy to implementation.



START YOUR SOCIAL-MEDIA CAMPAIGN NOW.

More visibility. More contacts. More success.



BE PRECISE

Reach the right target groups.



STRONG CONTENT

Sector-specific. Current. Relevant.



SUSTAINABLE IMPACT

Long-term visibility in a relevant environment.



FUTURE-PROOF

Digital communication for the process industry.

YOUR BRAND. IN THE RIGHT CHANNELS.

SOCIAL-MEDIA

MORE REACH. MORE INTERACTION. MORE SUCCESS.

Your message reaches exactly where your target group is.



INDUSTRIE**WELT**

THE LEADING TRADE MEDIA FOR THE PROCESS INDUSTRY



LinkedIn



IndustrieWelt

3,964 followers

2d · 🌐

Merk Group relies on state-of-the-art cleanroom production for high-purity compounds.

The investment in modern process technology and ... more



Merk expands cleanroom production – with PROZESSTECHNIK
prozessechnik-portal.com · 2 min read

👍 6



Like



Comment



Repost



Send



Image dimensions

1200 x 627



Text length

200 characters



Hashtags

6 keywords



Impressions

8,000



Interactions

0 100



Subscribers

4,000



Your Benefits

- ✓ High reach
- ✓ Larger reach at an attractive price
- ✓ Neutral, trusted recommendation
- ✓ High-attention presentation format



Social Media Campaign

- ✓ Targeted reach for your defined target groups
- ✓ Fast marketing of your products
- ✓ Product recommendations in a trusted industry medium
- ✓ Link to your website or YouTube channel



Facebook



IndustrieWelt

Published by: Pfeiffer Vacuum

27 Nov · 🌐

Pfeiffer Vacuum and S3 Separations GmbH successfully commission the largest partner plant worldwide in the field of vacuum systems for the semiconductor industry. A strong partnership for clean production environments ... more



YOUTUBE.COM

Expert discussions on system construction | Pfeiffer Vacuum

Learn more

👍 6



Like



Comment



Share



Image dimensions

1200 x 630



Text length

200 characters



Hashtags

6 keywords



Impressions

8,000



Interactions

0 100



Subscribers

1,500

Social Media Campaign

990,-



YOUR CONTENT.
OUR REACH.
SUCCESS TOGETHER.



Content delivery no later than 5 days
before campaign start to
daten@fachwelt-verlag.de



TARGETED

Reach decision-makers
in the process industry.



MEASURABLE SUCCESS

Transparent reporting
and interactions.



STRONG PLATFORMS

Presence on LinkedIn
and Facebook.



PROFESSIONAL APPEARANCE

Editorially prepared and
industry-relevant.



BOOK YOUR CAMPAIGN
NOW AND GET STARTED!



YOUR SUCCESS. OUR REACH.

MEDIA PACKAGES 2027

Maximum visibility. Measurable results. Strong brand impact.



UPGRADES AVAILABLE FOR ALL PACKAGES
More reach. More impact. More success.



LIGHT

The ideal entry

- ✓ 1 × Product of the Month 1.490,-
- ✓ 1 × Social Media Post 890,-
- ✓ 1 × Ad in the Newsletter 1.090,-
- ✓ 1 × Company Profile 990,-

- Product Launch
- Promote Trade Show Booth
- Social Media Reporting

List price **-15%** ~~4.460,-~~

3.791,-



SMART

More reach. More impact.

- ✓ 1 × Portal Feature Topic 1.990,-
- ✓ 1 × Product of the Month 1.490,-
- ✓ 2 × Social Media Posts 890,-
- ✓ 1 × Ad in the Newsletter 1.090,-
- ✓ 1 × Company Profile 990,-

- Product Launch
- Product Promotion
- Promote Trade Show Booth
- Medium-term presence

List price **-25%** ~~6.450,-~~

4.837,-



OUR RECOMMENDATION

PREMIUM

Maximum presence. Sustainable success.

- ✓ 1 × Portal Feature Topic 1.990,-
- ✓ 2 × Product of the Month 2.980,-
- ✓ 4 × Social Media Posts 3.560,-
- ✓ 3 × Ad in the Newsletter 3.270,-
- ✓ 1 × Exclusive Interview 1.490,-
- ✓ 1 × E-Mag Ad S 1.880,-

- Product Launch
- Product Promotion
- Promote Trade Show Booth
- Social Media Reporting

List price **-35%** ~~15.170,-~~

9.860,-



MAXIMUM

For maximum reach & impact.

- ✓ 2 × Portal Feature Topic 3.980,-
- ✓ 1 × Product of the Month 1.490,-
- ✓ 8 × Social Media Posts 7.120,-
- ✓ 4 × Ad in the Newsletter 4.360,-
- ✓ 1 × Exclusive Interview 1.490,-
- ✓ 1 × E-Mag Ad S 1.880,-

- Product Launch
- Product Promotion
- Promote Trade Show Booth
- Social Media Reporting

List price **-40%** ~~20.320,-~~

12.192,-

YOUR BENEFITS AT A GLANCE



TARGETED REACH

Reach exactly the decision-makers in your industry.



STRONG REACH

Maximum visibility across all channels – digital and print.



MEASURABLE SUCCESS

Transparent reporting for optimal performance tracking.



FLEXIBLE UPGRADES

Expand your package at any time according to your goals.



SECURE YOUR PACKAGE NOW AND GET STARTED!

We will be happy to advise you personally.

QUALIFIED CONTACTS. MEASURABLE RESULTS.

LEAD GENERATION

We generate qualified leads for you with complete contact details: precisely targeted, measurable, and guaranteed.

- ? What do I want/need to achieve?
- ? Which media should be used?
- ? How should I allocate the advertising budget?
- ? How do I measure campaign success?
- ? Which figures are relevant?
- ? How do I reach my target audience?



Goal

Leads with complete contact details



Timeline

Start/end date



Reach

Individual, depending on selection



Selection

Target audience by country, region, city



Interests

Industries and occupation



Duration

Specified in days

YOUR
TARGET AUDIENCE.
OUR NETWORK.
MEASURABLE
SUCCESS.

WE GUARANTEE AND PROMISE THE DELIVERY OF ACTUAL LEADS.

The selected target audience is interested in your products, and you receive all relevant contact details – direct and qualified.

YOUR BENEFITS AT A GLANCE



Precisely Targeted

Reach relevant decision-makers



Measurable Results

Transparent reporting and KPIs



Guaranteed Leads

With complete contact details



Individual Selection

By industry, region, and interests



Efficient Execution

We handle the complete execution



REACH YOUR TARGET AUDIENCE
AND **GENERATE LEADS NOW!**



PRECISELY TARGETED

Reach your target audience precisely.



PREMIUM

High-quality contact data.



MEASURABLE

Clear KPIs and reports.



SUSTAINABLE

Long-term success through relevant leads.

OUR PUBLISHING PORTFOLIO

SMART TRADE MEDIA FOR INDUSTRY

Relevant audiences. Strong brands. Maximum impact.



PRECISELY TARGETED

Your messages reach the relevant target audience.



EFFECTIVE

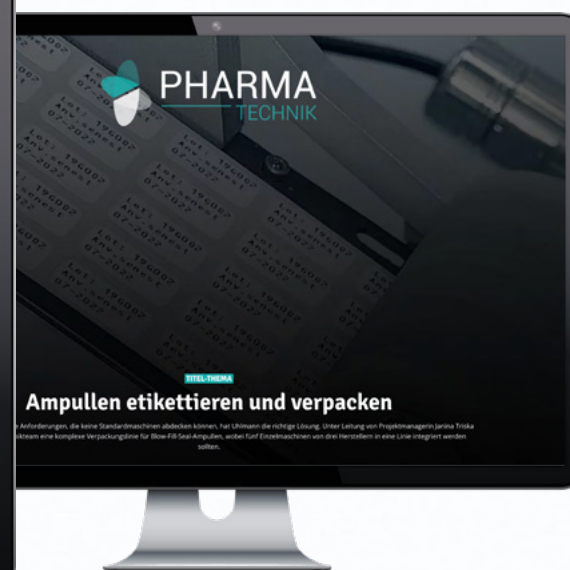
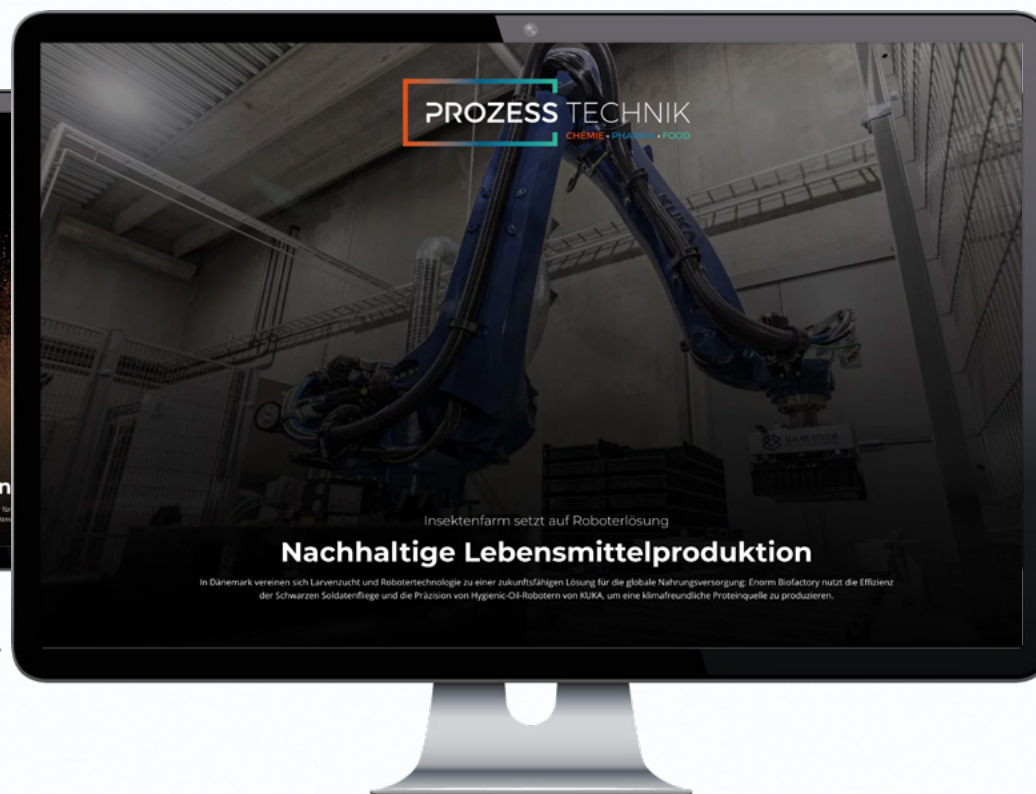
Cross-media presence for maximum reach.



FUTURE-READY

Digital and print media – perfectly combined.

*Your success.
Our reach.*



Contact

PERSONAL. COMPETENT. BY YOUR SIDE.



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Publishing Director

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Mehdije Palevic
Key Account Manager

+49 711 93 59 27-42
mp@fachwelt-verlag.de

Do you have questions? Feel free to contact us!

Our team is always available to assist you with expertise, experience, and personal advice.



PERSONAL



COMPETENT



RELIABLE

*We look forward
to hearing from you!*



Publisher Address

FACHWELT VERLAG
Bachstraße 32
70653 Stuttgart
Deutschland

Headquarters: Ulcinj, Montenegro



T: +49 711 93 59 27-40 • info@fachwelt-verlag.de
www.FACHWELT-VERLAG.de



Bank Details

Hipotekarna Banka
Josipa Broza Tita 67 • 81000 Podgorica • Montenegro
IBAN: ME25 5200 4200 0000 2834 46 • BIC: HBBAMEPGXXX



Advertising Rates

Prices in euros,
valid from January 1, 2027



Data Submission

via email to
daten@fachwelt-verlag.de



Terms and Conditions

The General Terms and Conditions apply
and are available at WWW.FACHWELT-VERLAG.de/agb.



Payment Terms

Direct debit and advance payment: 3% discount
Within 10 days: 2% discount

OUR STRONG PARTNER FOR THE PROCESS INDUSTRY

MORE **DIGITALIZATION** MORE **OPPORTUNITIES** MORE **VALUE**

As a qualified provider of digital media, we are successfully present internationally. We communicate complex relationships in an easy-to-understand way to specific target groups. Our publishing portfolio is continuously expanded with new ideas and innovations. The high value for customers and readers is always our top priority in order to meet everyone's needs and goals.



DIGITAL MEDIA. **MAXIMUM IMPACT.**

Your access to relevant target groups in the process industry.



CLOSE TO THE TARGET GROUP

Reach relevant decision-makers in the process industry.



CROSS-MEDIA

Combine digital and print media intelligently.



FUTURE-PROOF

Stay one step ahead with innovative ideas and formats.



MORE VALUE

Sustainable benefits for customers, readers and the industry.