More Digitalization
More Possibilities
More Value

- PROZESSTECHNIK: Information source for experts and decision-makers in chemical, pharmaceutical and food technology
- Digital offerings are overtaking printed media in terms of usage behavior
- B2B decision-makers spend over two hours online every day
- More than half of the B2B target group uses mobile devices to search for information
- Home office and mobile working strengthen demand for digital specialist media
- Cross-media content in various formats
- Since 2021: Exclusively in the intuitive, digital e-mag format
Our trade fair specials

ACHEMA

ACHEMA is known as the world forum for the process industry. This international trade fair, conference and exhibition, which takes place every three years, has a permanent place in various industries. With more than 110,000 square meters of exhibition space, it is the home for the entire technology and service spectrum of the process industry. As a globally unique overview of the current technology trends in the industry, it offers hands-on technology and global networking. Manufacturers and service providers from over 50 countries are expected, which present products for CHEMICALS, pharmaceuticals, biotechnology, energy and the environment, as well as visitors from more than 130 countries.

In Europe, Fachpack is the central meeting point for the packaging industry and its users. The trade fair provides a comprehensive insight into relevant topics from the packaging industry, from product packaging to solutions for packaging production, logistics and much more.

Anuga FoodTec is one of the leading international trade fairs for new concepts and innovative developments across the entire food and beverage industry. This event takes place every three years in Cologne and attracts companies and experts from across the food production and processing industry.

The Hannover Messe is one of the world’s leading industrial trade fairs and an annual highlight for companies, professionals and technology enthusiasts from around the world. This prestigious event takes place every year in Hanover, Germany and offers a unique platform for innovation in the industry.

The SPS trade fair is one of the world’s most important events for the automation and control technology industry. This annual trade fair attracts professionals, companies and experts from all over the world and is an important meeting point to discover the latest innovations and developments in the field of industrial automation.

For more than five decades, Analytica has been one of the world’s most renowned trade fairs in the field of innovative laboratory technology, pioneering biotechnology and life sciences. The important industry meeting in Munich brings together the entire range of topics from laboratories in industry and research.

Anuga FoodTec is one of the leading international trade fairs for new concepts and innovative developments across the entire food and beverage industry. This event takes place every three years in Cologne and attracts companies and experts from across the food production and processing industry.

Valve World is one of the world’s leading trade fairs for industrial valves and fittings. This event takes place periodically in Düsseldorf, Germany and attracts professionals, companies and experts from the global valve and fittings industry. Valve World is a central meeting point for the latest developments, technologies and solutions.
The concept for success:
three topics – one medium

CHEMICALS
For investment decision-makers and those responsible in the chemical industry, including suppliers and equipment suppliers in mechanical and plant engineering in the industry.

Pharma
For management positions and key decision makers in technical management in the procurement of equipment in the pharmaceutical industry.

Food
For business owners, managers, decision-makers in medium and large companies as well as in technical management in the food industry.
The E-Mag
We offer decision-makers and managers in plant and mechanical engineering as well as end users an information experience that is both comprehensive and unique. The E-Mag invites users to an exciting interactive tour through the world of PROZESSTECHNIK.

Innovative advertising formats and the presentation of product and company innovations achieve an unbeatable effect.

The online portal
www.PROZESSTECHNIK-PORTAL.com offers interested parties current reports, interviews and topic-specific information. The responsive design allows users to access the content on mobile devices at any time.

The newsletters
The PROZESSTECHNIK-NEWS ensures that it is always up to date. Our recipients regularly keep up to date with important news and product innovations. The industries CHEMICALS - PHARMA - FOOD as well as upcoming trade fair events and key topics form the unbeatable foundation.

Social media
Our social media channel INDUSTRIEWELT presents a wide selection of topics from important industries and reaches a large target group every day. The reach of your advertising message is perceived and highlighted with a special response on social networks.
Responsive design optimized for desktop, notebook, tablet, smartphone.

Special advertising formats including integration of video and audio files.

Easily share content on relevant platforms.

Responsive design optimized for desktop, notebook, tablet, smartphone.

Detail evaluation of user numbers.

Everywhere and everytime available.

Full functionality in all browsers.

More reading pleasure interactive navigation.

Fast and big Range through Social media distribution.

More reading pleasure interactive navigation.

Easily share content on relevant platforms.

Full functionality in all browsers.
E-Mag distribution

The numbers

The e-mag is distributed effectively across all digital channels in our media. Experts and professionals have the opportunity to access all editions at any time. The online platform, newsletters and social media channels are used entirely for distribution. Advertising formats and the presentation of products and companiesNew products achieve an unbeatable effect with a long reach.

**E-Mag distribution**

**The numbers**

**Online**

Advertising banners and editorial contributions are used effectively for marketing.

- Editorial Post
  - Clicks: 7,800*

- Advertising Banner
  - Clicks: 452*

**Newsletter**

The readership will be informed about the publication of the e-mag.

- Recipients: 39,000*
- Open rate: 21.23%
- Clicks: 3,800*

**Social media**

Facebook
- Campaign
  - Range: 380,000*
- Clicks: 15,500*

LinkedIn
- Campaign
  - Range: 234,200*
- Clicks: 15,000*

**Total clicks**

Ø 42.552

*Average clicks and reach achieved
<table>
<thead>
<tr>
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<td>DIGITALIZATION</td>
<td>ANUGA FOODTEC</td>
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<td>analytica</td>
<td>HANNOVER MESSE</td>
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</tbody>
</table>
The special editions

**Analytic**

**Target group**
Medicine, pharmaceutical industry, chemical industry, research facilities, laboratory, research, corporate management, development

**Mediakit**
appearance: 21.03.2024
Ad deadline: 14.03.2024
Editorial deadline: 07.03.2024

**FoodTec**

**Target group**
Specialists and managers in design, research, development as well as investment decision-makers from technical management.

**Mediakit**
appearance: 12.03.2024
Ad deadline: 05.03.2024
Editorial deadline: 27.02.2024
Advertising formats in e-mag

**Advert XL**
- Corresponds to a **1/1 A4 display**
- *Pixel size:* 1827 x 1286
- Interactive possible
- Can be used variably
- Full screen
- Linking to a target website
- Embedding of videos possible
  - Youtube/MP4
- **Price:** 4,880,-

**Advert L**
- Corresponds to a **1/2 A4 display**
- *Pixel size:* 966x713
- Interactive possible
- Can be used variably
- Linking to a target website
- Embedding of videos possible
  - Youtube/MP4
- **Price:** 3,880,-

**Advert M**
- Corresponds to a **1/3 display A4**
- *Pixel size:* 966x466
- Interactive possible
- Can be used variably
- Linking to a target website
- Embedding of videos possible
  - Youtube/MP4
- **Price:** 2,880,-

**Advert S**
- Corresponds to a **1/4 A4 display**
- *Pixel size:* 686x924
- Interactive possible
- Can be used variably
- Linking to a target website
- **Price:** 1,880,-

*Pixel size:* In order to display the advertisements optimally | 72dpi

**Format:** JPG, PNG, GIF
**Size:** Max. 5MB
**Who offers what?** The industry mirror offers the fastest overview of current offers, innovations, services and potential partners. This is where demand meets supply. Every ad is linked. Lead generation couldn’t be more efficient.

**E-Mag entry / Output**
- **✓ including one year online entry on the portal**: 199,-
- **Online entry** Term: 12 months: 99,-

**Free to e-mag Ad**
- **ENTRY IN COMPANY REGISTER ON THE PORTAL**

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**Special advertising**

At first glance, only the teaser box is visible in the special, which arouses curiosity about the content with a picture and short text. If you activate the link, the stored file opens Special. This can be downloaded, printed and shared.

**Special variant 1:**
- PDF file, designed by you in your CD.
- **199,-**

**Special variant 2:**
- Microsite with the look and feel of Prozesstechnik.
- **Upon request**

**Special variant 2:**
- **Microsite with the look and feel of Prozesstechnik.**
- **7.880,-**
Sponsored content in the e-mag

With the top story, you can secure potential customers in the process industry sectors CHEMICALS, PHARMA, FOOD.

Title story 6.880,-
Thanks to PROZESSTECHNIK’s high-quality and appealing format, every advertisement catches the eye - but none better than the front page.

- Range: 30,000+
- +25,000 characters
- Links
- Picture galleries

Top story 5.880,-

Advertorial 4.880,-

Secure pole position in the category of your choice with an advertorial! With this you can achieve even more clicks.

- Range: 30,000+
- +25,000 characters
- Links
- Picture galleries
We inform our readers with a newsletter with every e-mag publication. The high acceptance and curiosity of our readers gives you the opportunity to present yourself in an appropriate environment! Use the momentum of a new issue for your success!

Your benefits
- Great coverage
- Qualified addresses
- Target group specific
- Focused advertising

Ad format
- Banner: 728 x 90 px

Recipients: 39,000
Data delivery: daten@fachwelt-verlag.de

Price: 690,-

<table>
<thead>
<tr>
<th>Nr.</th>
<th>Subject</th>
<th>Release</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Digitalisierung</td>
<td>06. Feb</td>
</tr>
<tr>
<td>2</td>
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<td>4</td>
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<td>6</td>
<td>Fachpack</td>
<td>10. Sep</td>
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<td>29. Okt</td>
</tr>
<tr>
<td>8</td>
<td>Valve World</td>
<td>26. Nov</td>
</tr>
</tbody>
</table>
Main topics
In all editions

- Packaging & Labeling
- Drive technology & mechanics
- Prozess automation & digitalization
- Energy efficiency & sustainability
- Fittings & pipes
- Pumps & Compressors
- Systems & Components
- Measuring technology
- Explosion protection & system safety
- Packaging & Labeling
- Systems & Components
- Drive technology & mechanics
- Energy efficiency & sustainability

Frank Altman
Dipl.-Business Economist (BA)
AFRISO-EURO-INDEX GmbH

10 years of interesting articles, exciting topics, always up to date - what an achievement! We warmly congratulate you on your anniversary and look forward to many more years of partnership with a publisher that is courageously moving forward.
Many of our customers obtain information via the specialist publisher’s various channels. On these platforms we also reach the industries and target groups who want to find out about the savings opportunities and optimization potential of our smart labeling solutions. We wish the specialist publisher continued to have such a good feel for topics and trends.

Andreas Koch
Sales Director
Bluhm systems
Harter congratulates PROZESTECHNIK on ten successful years. We would also like to take this opportunity to say thank you for many years of pleasant and cooperative cooperation. We look forward to the next ten years together.

Volker Hammernick
marketing
Harter GmbH
Your individual E-Mag special edition

Use our digital media expertise and implement your corporate publishing products with us as an e-mag. The advantages are obvious on the tablet, the notebook and the smartphone:

- **Integrating yours Corporate designs**
- **Attractive Advertising opportunities**
- **User tracking**
- **Available at any time**

The e-mag is the economical alternative to the print product because you save on both printing and shipping costs. You benefit from the intelligent network your contributions, one high range on the internet and high reaction rates.

We would be happy to advise and support you in the implementation - from the conception to the editing and the screen design to programming and publication.
Light

The **light version** includes advice and support throughout the entire implementation - from conception to editing and screen design to **programming and publication**.

**Individual product – the focus is only on you!**
- ✓ Your corporate design
- ✓ User tracking
- ✓ Content freely selectable
- ✓ Available at any time

**Design your special edition with all the advantages of our digital options**
- ✓ Text, image presentation
- ✓ Videos in MP4 / Youtube
- ✓ Podcasts / videocasts
- ✓ Slideshows
- ✓ Animations
- ✓ White Papers

**Advice and support services**
- ✓ Conception
- ✓ Screen design
- ✓ Editorial
- ✓ Programming

**Short, sweet and to the point. This is how you reach your target group!**

- **9.880,-**
  - Up to 16 pages
  - Very comprehensive for a wide range of content and requirements.

**our recommendation**

- **16.880,-**
  - Up to 32 pages
  - Comprehensive and to the point for your readership.

- **25.880,-**
  - Up to 48 pages
  - Very comprehensive for a wide range of content and requirements.

Click me to go to the demo page!

Further options upon request
In addition to the light version, the exclusive version offers attractive advertising options in the e-mag, on the portal, via newsletter and social media. This widespread campaign ensures that your individual E-Mag special edition receives the best possible distribution.

**Individual product – the focus is only on you!**
- Your corporate design
- Content freely selectable
- User tracking
- Available at any time

**Design your special edition with all of our digital options**
- Text, image representation
- Slideshows
- Videos in MP4 / Youtube
- Animations
- Podcasts / videocasts
- White Papers

**Your e-mag will also be advertised by us**
- E-Mag PROZESSTECHNIK
- Online portal
- Newsletter
- Social media

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**Exclusive**

*Advertising coordinated with the publishing management*
Industry-specific reports, important top topics and the trade fair newsletter regularly reach **39,000 personalized recipients** in the prozess industry.

**Newsletter archive:** [www.prozesstechnik-portal.com/prozesstechnik-news](http://www.prozesstechnik-portal.com/prozesstechnik-news)

### Your benefits
- Great coverage
- Qualified addresses
- Target group specific
- Focused advertising

### Advertising formats

**Banner** 728x90px

**Or**

**TextAd** 190x140px 250 characters
## The newsletters
### Shipping dates

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<thead>
<tr>
<th>No.</th>
<th>Theme</th>
<th>Shipment</th>
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<tr>
<td>1</td>
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<td>13. Feb</td>
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<td><strong>CHEMICALS – PHARMA – FOOD</strong></td>
<td>27. Feb</td>
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<td>5</td>
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<td>Anuga Foodtec</td>
<td>14. Mar</td>
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<td>Analytica</td>
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<td><strong>CHEMICALS – PHARMA – FOOD</strong></td>
<td>09. Apr</td>
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<td>9</td>
<td>Hannover Messe</td>
<td>16. Apr</td>
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<td>10</td>
<td>Pumps &amp; Compressors</td>
<td>02. May</td>
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<tr>
<td>11</td>
<td>Achema 1</td>
<td>23. May</td>
</tr>
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<td>12</td>
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<tr>
<td>13</td>
<td><strong>CHEMICALS – PHARMA – FOOD</strong></td>
<td>11. Jun</td>
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<td>14</td>
<td>Energy efficiency &amp; sustainability</td>
<td>20. Jun</td>
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<td><strong>CHEMICALS – PHARMA – FOOD</strong></td>
<td>27. Jun</td>
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<tr>
<td>16</td>
<td>Explosion protection &amp; system safety</td>
<td>04. Jul</td>
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<tr>
<td>17</td>
<td>Automation &amp; digitalization</td>
<td>09. Jul</td>
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<tr>
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<td>19</td>
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<td>03. Sep</td>
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<td>Fachpack</td>
<td>05. Sep</td>
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<tr>
<td>22</td>
<td>Drive technology &amp; mechanics</td>
<td>02. Oct</td>
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<td>23</td>
<td><strong>CHEMICALS – PHARMA – FOOD</strong></td>
<td>10. Oct</td>
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<td>24</td>
<td>Packaging &amp; Labeling</td>
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<td>Valve World</td>
<td>28. Nov</td>
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<tr>
<td>30</td>
<td>Christmas special</td>
<td>19. Dec</td>
</tr>
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</table>

### Legend
- **CHEMICALS – PHARMA – FOOD**
  - 890,-%
  - 1.090,-%
  - 1.290,-%
- Topic special
- Trade fair special
- Demo
Standalone newsletter

Benefit from the recommendation nature of our sender address and use our proximity to the market for your competitive advantage!

Your benefits
- Attention-grabbing advertising format
- Great proximity to the market
- Positive association with the sender address
- Effective target group coverage
- Freely selectable content

Your benefits

Necessary data
- Max. 5000 characters of text
- Max. 10 images
- Links

Data delivery
daten@fachwelt-verlag.de

Recipient
Ø 39,000

Open rate
Ø 15,7 %

Clicks
Ø 2.200

Your benefits

Follow-Up Mailing
All recipients who have received the standalone newsletter received the standalone newsletter but have not opened it receive it again.

+ 690,-

5.980,-
The online portal
PROZESSTECHNIK

Key facts
- Current news every day
- Cross-industry reporting
- Information on important trade fairs
- Media library with company and product videos
- Company portraits and industry reviews

Subjects
CHEMICALS, pharmaceuticals, food, bulk goods, research, development, Industry 4.0, serialization

Target group
Experts, professionals and decision-makers

Profile
Technical articles, interviews, product information, videos

User
Ø 19.000 / Month

Duration of stay
Ø 5:23 Min.

Page Impressions
Ø 57.000 / Month

www.PROZESSTECHNIK-PORTAL.com
The portal for the entire process industry
Search engines
Best ranking for your success

We are the undisputed number 1 on Google and Microsoft Bing.

The PROZESSTECHNIK PORTAL is search engine optimized and therefore achieves the best results. This means we always achieve the best ranking in the market-leading search engines. This clearly proves that we deliver excellence and our readers/users benefit from it.

We achieve the best results with our content. The right keywords in the text and our know-how are crucial for your success.

Use the media strength of our portal to market your products!
Banner formats

- **Fullwidth**
  - Pixel size: 1140x400px
  - Duration: 4 weeks
  - Price: 2.290,-

- **Leaderboard**
  - Pixel size: 728x90px
  - Duration: 4 weeks
  - Price: 1.890,-

- **Medium square**
  - Pixel size: 360x360px
  - Duration: 4 weeks
  - Price: 1.390,-

- **Skyscraper**
  - Pixel size: 120x600px
  - Duration: 4 weeks
  - Price: 1.990,-

- **Supersize**
  - Pixel size: 728x90px
  - Duration: 4 weeks
  - Price: 1.390,-

Data delivery via email to daten@fachwelt-verlag.de

**Event calendar**

www.prozesstechnik-portal.com/events

Take advantage of our reach – with a calendar entry you can maximize the visibility of your event.

- 1 entry 66,-
- 3 entries 99,-
- 6 entries 149,-
- 9 entries 199,-

More than 9 entries on request
Sponsored banner in focus theme

Present your products to specific target groups in the topic area of your choice for 12 months. With the sponsored banner in focus, you are one step ahead and can reach your potential customers in a targeted manner!

The focus topics

- Systems & Components
- Drive technology & mechanics
- Fittings & pipes
- Energy efficiency & sustainability
- Explosion protection & system safety
- Measuring technology
- Prozess automation & digitalization
- Pumps & Compressors
- Packaging & Labeling

Term: 12 months

Pixel size: 1140x400px
Format: JPG, PNG, GIF
Size: Max. 2MB

2.990,-

Data delivery via email to daten@fachwelt-verlag.de
Medium Cube

Pixel size / page: 360 x 360
Duration: 1 month
Format: JPG, PNG, GIF
Size: Max. 8MB

With the interactive cube as a display area, we offer you the opportunity to display and link 4 advertisements at the same time!

**your benefits**
- 4-page advertising format
- 4 different links
- Interactive and responsive

1.690,-
Sponsored Content

The prozess technology online portal is used daily by experts and professionals. Sponsored Content offers you an excellent opportunity to market your products and services.

- Placement on the homepage
- In look and feel of PROZESSTECHNIK
- Text/image combination
- Advertising period: 4 weeks

<table>
<thead>
<tr>
<th>pictures</th>
<th>Text length</th>
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</thead>
<tbody>
<tr>
<td>Title topic</td>
<td>10, 25,000 characters</td>
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<tr>
<td>Top topic</td>
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<td>Product of the month</td>
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<td><strong>1.490,-</strong></td>
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<td>Exclusive interview</td>
<td>5, 15,000 characters</td>
<td><strong>1.490,-</strong></td>
</tr>
<tr>
<td>Advertorial</td>
<td>3, 5000 characters</td>
<td><strong>1.290,-</strong></td>
</tr>
</tbody>
</table>

Data delivery via email to daten@fachwelt-verlag.de
Native advertising

**Views/month**

Ø **4.000**

**your benefits**

- Own company section including sidebar
- Full attention to your products
- Prominent placement on the website
- Reporting included
- Constant publication of current press news
- Cannot be hidden by ad blockers
- Responsive design – for all devices

<table>
<thead>
<tr>
<th>Duration</th>
<th>Price</th>
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<tbody>
<tr>
<td>3 months</td>
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<tr>
<td>6 months</td>
<td>5.990,-</td>
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<td>9 months</td>
<td>7.990,-</td>
</tr>
<tr>
<td>12 months</td>
<td>9.990,-</td>
</tr>
</tbody>
</table>

Company portrait

**Views/month**

Ø **2.000**

When you book the company portrait, you will receive the entry in the online industry index free of charge.

**your benefits**

- Integration of videos and image galleries
- Download PDF files
- Add up to six contacts
- Links to social media platforms
- Integration of one Contact form upon request
- Responsive design – for all devices
- Adblock free

@ www.prozesstechnik-portal.com/firmenportraits

<table>
<thead>
<tr>
<th>Duration</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>12 months</td>
<td>990,-</td>
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The international portal
INDUSTRY24h

Key facts
- Current news every day
- Cross-industry reporting
- Information on important trade fairs
- Media library with company and product videos
- Company portraits and industry reviews

Subjects
CHEMICALS, pharmaceuticals, food, bulk goods, research, development, Industry 4.0, serialization

Target group
Experts, professionals and decision-makers

Profile
Technical articles, interviews, product information, videos

User
Ø 49.300 / Month

Duration of stay
Ø 4:53 Min.

Page Impressions
Ø 124.600 / Month

To portal
Banner formats

Fullwidth
- Pixel size: 1140x400px
- Duration: 4 weeks
- Price: 2.290,-

Leaderboard
- Pixel size: 728x90px
- Duration: 4 weeks
- Price: 1.890,-

Medium square
- Pixel size: 360x360px
- Duration: 4 weeks
- Price: 1.390,-

Skyscraper
- Pixel size: 120x600px
- Duration: 4 weeks
- Price: 1.990,-

Supersize
- Pixel size: 728x90px
- Duration: 4 weeks
- Price: 1.390,-

Data delivery via email to daten@fachwelt-verlag.de

Event calendar
- www.prozesstechnik-portal.com/events

Take advantage of our reach – with a calendar entry you can maximize the visibility of your event.

- 1 entry: 66,-
- 3 entries: 99,-
- 6 entries: 149,-
- 9 entries: 199,-

More than 9 entries on request.
The Industry24h online portal is used daily by experts and professionals. Use sponsored content to market your products and services.

- Placement on the homepage
- In look and feel of Industry24h
- Text/image combination
- Advertising period: 4 weeks

<table>
<thead>
<tr>
<th>pictures</th>
<th>Text length</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title topic</td>
<td>10 25,000 characters</td>
<td>1.990,-</td>
</tr>
<tr>
<td>Top topic</td>
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<tr>
<td>Product of the month</td>
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<tr>
<td>Exclusive interview</td>
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<td>1.490,-</td>
</tr>
<tr>
<td>Advertorial</td>
<td>3 5000 characters</td>
<td>1.290,-</td>
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</table>
Our social media experts ensure a successful advertising campaign for your products. According to your specifications, we carry out a selection of the target groups you have specified. You determine the industries and fields of activity of your potential customers.

Our social media channel **IndustrieWelt** publishes cross-industry news about the process engineering industry, CHEMICALS, pharmaceuticals, food, laboratories as well as water and wastewater technology. Use our strong channel to increase the effect of your campaigns!

### Overall statistics

<table>
<thead>
<tr>
<th>Subscribers</th>
<th>Interactions</th>
<th>Impressions</th>
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<tbody>
<tr>
<td>5,500</td>
<td>Ø 100</td>
<td>at least 20,000</td>
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### Channels

- LinkedIn
- Facebook
Social media

LinkedIn

Social media campaign
990,-

Facebook

Social media campaign
990,-
# Media packages

<table>
<thead>
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<th>Light</th>
<th>Premium</th>
<th>maximum</th>
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<tr>
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<td>2 x title topic online portal</td>
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<tr>
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<td>1 x product of the month</td>
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<td></td>
<td>4 x social media posts</td>
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<td></td>
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<tr>
<td></td>
<td>1 x Exclusive Interview</td>
<td>1 x Exclusive Interview</td>
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<tr>
<td></td>
<td>1 x ad in E-Mag format S</td>
<td>1 x ad in E-Mag format S</td>
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<td></td>
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<td><strong>List price</strong></td>
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<td></td>
<td><strong>-15%</strong></td>
<td><strong>-35%</strong></td>
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<td></td>
<td><strong>3.791,-</strong></td>
<td><strong>9.860,-</strong></td>
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</tbody>
</table>

- **Product introduction**
- **Product strengthening**
- **Product establishment**
- **Advertise fair stand**
- **Social media reporting**
- **Medium term**

*Upgrades available for all packages*
You have to successfully spread your budget and position yourself correctly. This leads to the following questions:

- What do I want/should I achieve?
- Which media should be used?
- How do I distribute the advertising budget?
- How do you measure the success of a campaign?
- Which numbers are relevant?
- How do I reach my target group?

**Goal**
Leads with complete contact details

**Time schedule**
Date start/end

**Range**
Individually, depending on the selection

**Selection**
Target group by country, region, city

**Interests**
Industries and activity

**Duration**
Specified in days

We guarantee and promise the delivery of actual leads. The selected target group is interested in your products.
The publishing portfolio
Your success media for the industry
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Ad rates
Prices in euros, valid from January 1, 2024

Data delivery
via email
daten@fachwelt-verlag.de

Terms and Conditions
The general terms and conditions apply, which can be found at www.FACHWELT-VERLAG.de/agb can be viewed.

Payment terms
Direct debit and advance payment: 3% discount
Within 10 days: 2% discount

Any questions? Please feel free to contact us!
As a qualified provider of digital media, we have a successful international presence. We communicate complex connections to specific target groups in an understandable way. Our publishing program is continually being expanded with new ideas and innovations. The high level of benefit for customers and readers is always the top priority in order to meet everyone’s wishes and goals.