

Analytic

Labortechnik · Analytik · Biotechnologie

The trade show issue



analytica

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Topics

- Quality control & analytics
- Life sciences & biotechnology
- Laboratory technology

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INFORMATIVE AND ATTENTION-GRABBING:

THE TRADE JOURNAL FOR THE MODERN LABORATORY PROCESS!



Dear business partners,

Laboratories are omnipresent in the industry, in scientific and public institutes or in medicine. In laboratories new products and materials are developed and perfected, end products and samples are regularly tested and checked. In pilot plants, processes are being tested which are then used in the production.

At Analytica 2020 (October 19–22), the world's largest trade show for laboratory technology, analytics and biotechnology, suppliers of innovations will find the ideal target group for trends and products for the laboratory technology.

Our newspaper **Analytic** informs readers about current developments, new products and services that are relevant to your daily work. With our second newspaper for the Analytica trade show, we offer you a platform on which you can target customers to inform them about your products, processes and solutions in the best possible environment.

Present the strength of your offerings to achieve sustainable success!

With best regards



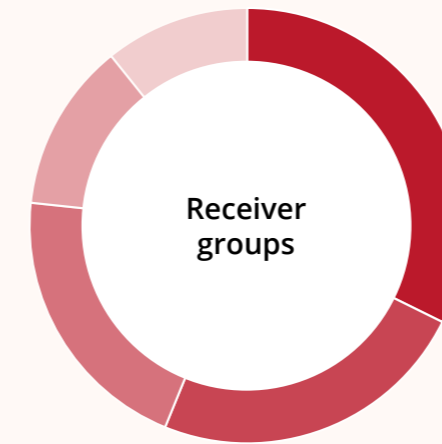
Alija Palevic
Alija Palevic
 Publishing Director



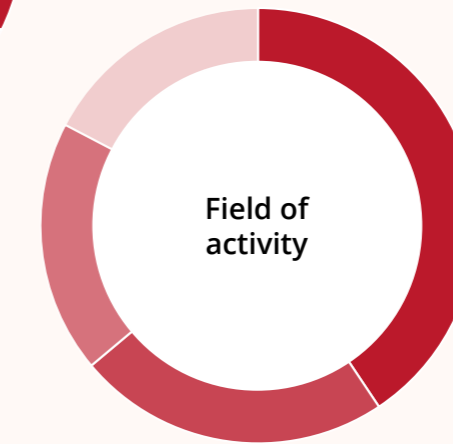
Constanze Schmitz
Constanze Schmitz
 Editor-in-chief



Target groups



- 32.7% Food/medicine
- 24.0% Pharmaceutical industry
- 20.1% Chemical industry
- 12.3% Research institutions
- 10.9% Development



- 40.4% Laboratory
- 23.6% Research
- 18.9% Management
- 17.1% Development

Ad formats

Front page header
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Front page foot
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Back
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Publisher's portfolio / Contact

Your success media for the industry



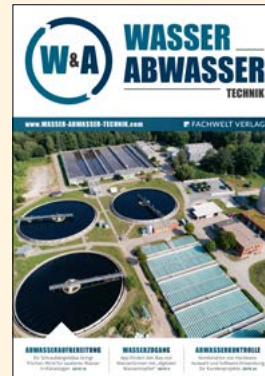
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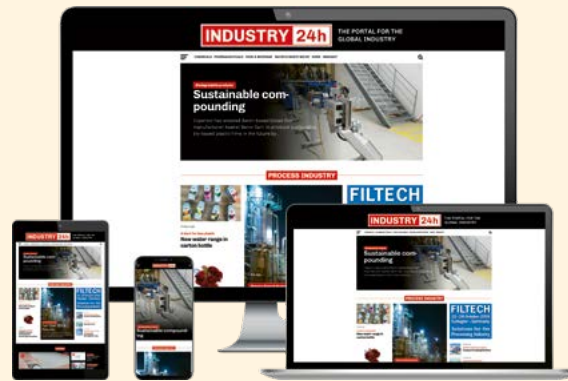
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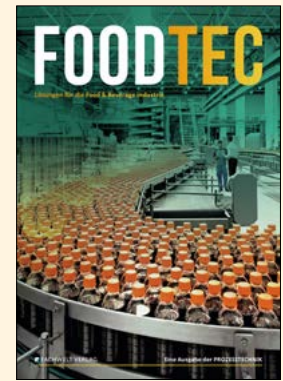
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Any questions? Contact us!

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